

ZOË ROUTH

Executive Coach

Zoë Routh is a leadership expert with over 30 years' experience enabling executive leaders to step up and surpass the expectations of their role.



A prominent authority in her field, Zoë's portfolio includes roles as Chair of the Outdoor Council of Australia, President of the Chamber of Women in Business, and Program Manager at the Australian Rural Leadership Foundation.

Zoë empowers big thinkers with big hearts to make a big difference. Several renowned companies attest to the success of her approach including Australia Pork Limited, University of Canberra, Lifeline and Sydney Fish Market.

She is the author of *Composure: How Centered Leaders Make the Biggest Impact*; *Moments: Leadership When it Matters Most*; and *Loyalty: Stop Unwanted Staff Turnover, Boost Engagement and Create Lifelong Advocates*.

Zoë is an outdoor adventurer and telemark skier. She has run six marathons and regularly hikes in the high country.

i As part of a \$100,000 CEO-burnout solution currently being marketed to Fortune 100 companies, the engagement of an executive coach is considered imperative.

— Bloomberg

“Our research shows that leaders in organisations operate in a VUCA [volatile, uncertain, complex and ambiguous] environment... It takes a toll.”

— Bloomberg – Seymour Adler, Aon Hewitt

i According to an International Coach Federation (ICF) and Health Coach Institute (HCI) study, 60% of respondents from organisations with strong coaching cultures report their revenue to be above average compared to their peer group.

— Forbes

“Leadership and learning are indispensable to each other.”

— John F. Kennedy

CLIENT TESTIMONIALS



“ If you want to work on a personal level, Zoë is brilliant and knows all the strategies to resolve anything.

She is great at getting to the real issues beneath the surface and genuinely wants to help you work stuff out. She helped me identify solid foundations and got me back to basics to sort out some challenging areas in my life.

She offered a very personal service tailored to suit my needs rather than blindly following a set program. I now feel better prepared to handle anything.

● Melissa Healy,
CPA CTA Director, DFK Everalls

“ Zoë is very perceptive at analysing clients' needs. She uses a variety of different tools and strategies to customise her delivery so she can provide bespoke and fit for purpose programs.

Zoë also has the unique ability to instigate a critical change in a business or organisation's thought patterns. She leads by personal example, drawing on internal change from her own life challenges.

Zoë's holistic approach makes her coaching and training genuine, and inherently valuable, leaving an indelible mark on her clients.

● Alex Ogg
Operations Manager,
Western Australia Fishing Industry

ZOË ROUTH

BOUNDLESS LEADERSHIP EXECUTIVE COACHING PROGRAM

SUPPORTING | GUIDING | EQUIPPING | ADVANCING



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Of the challenges executives face, isolation from having no one to share their problems with, elevated stress levels and physical fatigue contribute significantly to their declining health and performance¹.

Overburdened, underperforming leaders risk personal and organisational setbacks. Meet the demands of your role without compromising your health, reputation or impact.

WHY YOU?

Because you're a leader who seeks to be your best and go further than you've ever been. Your role is exacting. You need time for big-picture thinking, a safe space to reflect, a trusted sounding board and an effective strategy for success.

Leadership is an inside job. Greatness begins with you.

WHY BOUNDLESS LEADERSHIP?

Leadership is a wilderness. Learn to read the map. Move beyond the confines of familiar actions, thought patterns and levels of comfort. Hone your thinking, boost your capacity and work smarter. **Feedback provided is a course correction.** It identifies blocks and clarifies a workable path to Boundless growth.

¹ The \$100-000 Anti-Burnout Program for CEOs
<http://www.bloomberg.com/news/articles/2017-03-27/the-100-000-anti-burnout-program-for-ceos>



FROM TRANSACTIONAL TO TRANSFORMATIONAL

Good leadership is transactional. Boundless leadership is transformational. The progression from good to boundless takes time, intention and focus, and is characterised by seven fundamental traits.

- **COMPOSURE:**

How you show up matters more than what you say. Composure is learning to lead yourself before leading others.

- **CONNECTION:**

Connection is currency. The quality of your relationships determines professional success.

- **CAPACITY:**

Organisations are limited by their leaders. Responsibility is huge, and pressure is constant. You need Capacity—good thinking. Consistent energy, solid action.

- **COLLABORATION:**

Leading your sector requires strong Collaboration. The issues are complex; the stakeholders varied. Your ability to navigate complexity and juggle competing expectations is critical.

Contribution, Ascension and Integration are for high levels of mastery and are better unpacked one-to-one. As part of your initial meeting, Zoë will assess if these are right for you.

TO LEAD BOUNDLESSLY

It takes commitment, not just one meeting. Its time leveraged, not spent. Coaching sessions start with a minimum investment of three months. Additional options include six or 12-month sessions depending on your desired outcomes.

Be boundless. Break down your barriers. Explore the edges.

THE APPROACH

More impact, less struggle

To build capability and competence a Boundless leader requires improved habits, focus and skill.

- **Quality of energy:**

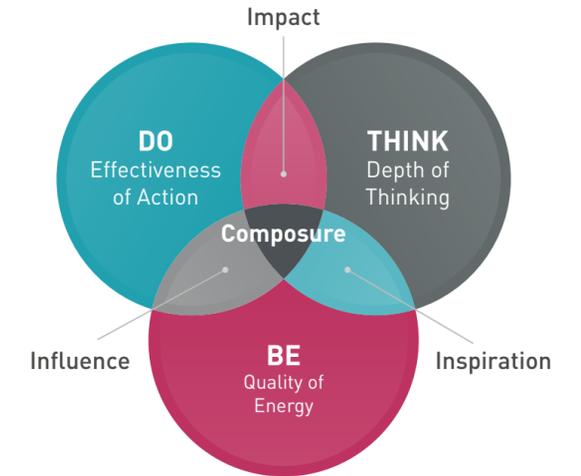
The quality of your energy affects your capacity. Master habits of elite performance.

- **Depth of thinking:**

Depth of thinking finds best focus. Better thinking drives better leadership.

- **Effectiveness of action:**

Smart action gets results. Amplify your productivity.



ZOË'S GUARANTEE

If after the first or second session you are not completely satisfied that you're gaining insights, capability and results from my coaching, I will refund your investment.

Book a compatibility call with me. Together, we'll check your challenges and build a path.

